

*the kingsley association*



# THE HEART OF LARIMER



# OUR STORY SO FAR

## 129 YEARS OF CARE

The Kingsley Association has a rich history of providing needed services to children, youth, and their families. The Kingsley Association was established in 1893 to provide services to working-class ethnic families of Pittsburgh, first for the Kingsley House in the Strip District and then to the Lower Hill. Kingsley's facilities have been located in Larimer and East Liberty since 1919. Kingsley operated the Lillian Taylor Camp in Valencia, Pennsylvania, from 1902 till its closure in 2006.

Over the years, Kingsley has provided a variety of programs to neighborhood residents in East Liberty, Larimer, and other East End communities. Programs have included Boys and Girls Clubs, a literary society, infant care programs, music lessons, cooking and home economics classes, swimming, basketball, boxing, senior citizen classes, arts and crafts classes, camping, Office of Economic Opportunity programs, educational and career guidance, placement service and training for students at area colleges, community organization service for citizens groups, involvement in the construction of homes for low and moderate-income families, and even personal charm courses for young women!



## OUR PURPOSE

**Kingsley's mission is to be the catalyst that fosters youth and community leaders through integral programs and services.**

**Our neighbors deserve to live safe, happy, and prosperous lives, and we aim to be a bridge to community, resources, and support.**

# 100%

**WE'VE NEVER MET  
A KID  
WHOSE POTENTIAL WE  
COULD'NT SEE.**

# OUR PROGRAMMING

The Kingsley Association is dedicated to uplifting the Larimer community in four primary areas: Health & Wellness, Education & Training, Family Services, and Community Sustainability & Development.



## HEALTH & WELLNESS

Our fitness center and pool facilities give the Larimer community a space to embrace movement and fitness. Health and wellness expand beyond the gym. In addition to membership, we host community open gyms and teen *Hours of Power* daily. We also host community nights to provide opportunities to our neighbors for connection and self-care.

## EDUCATION & TRAINING

Kingsley equips our neighbors with the education and training programming they need to prosper and grow. This is critical programming for our community. Programs such as the *Teen LEAD*, financial literacy, technology access, early childhood development, goal setting, and guest speakers are just some ways we support our neighbors' lifelong learning.

## FAMILY SERVICES

Our Family Center provides a safe, nurturing environment for all families and helps parents be their personal best for their children. Events like *Tea Time* give parents time to unwind, vent, and share. Other programs include *Adults and Children Against Violence*, *24/7 Dads*, and more.

## COMMUNITY SUSTAINABILITY & DEVELOPMENT

Our Resource Navigator helps connect our neighbors with GED programs, mortgage assistance, housing assistance, and mental health services. Additionally, we are a food distribution site for families in need and a hub for many county programs, including rental relief and *Learn to Earn*.

# TODAY, TOMORROW, AND BEYOND



Every day our impact is on display at the Kingsley Association.

We see the impact in every smile, every tear, every silver sneaker, and every toddler's toe that hits the gym floor. At Kingsley, our community is coming together and supporting each other, providing resources and a safe space to grow.

While we know our neighbors don't always have the resources they need to live a safe, happy, and prosperous life, the Larimer and East Liberty residents are inspiring and should be uplifted. We believe in their power and potential. Day in and day out, we open our doors to our neighbors to provide support, resources, and a bridge to better days.

Together we are building a responsive 21st-century Kingsley that meets our residents where they are. Meeting our community needs in today's tumultuous world is a challenge, but it's a challenge the Kingsley Association is ready to face head-on. Our Strategic Plan is ambitious and will help us accomplish our vision - *For a thriving community and to become a dynamic catalyst for change in our community and a hub of caring for the great people of Larimer/East Liberty.*



# STRATEGIC PLAN: 2024-2027

## TO UPLIFT OUR COMMUNITY

Our strategic priorities for the next four years are designed to enhance our capabilities and extend our reach within the community. **We aim to modernize our facilities, ensuring the Kingsley Association remains a welcoming and dynamic hub for all residents.** Key projects include transforming our building lobby into a resource navigation hub, upgrading the gymnasium, pool, and bathrooms, and potentially expanding our physical space to better serve our growing community needs.

### Fostering Sustainable Partnerships

Understanding the critical role of sustainable resources, we are launching an association membership model to grow individual donations and ensure long-term financial stability. We also seek to leverage the burgeoning corporate growth and new housing developments in our area to bolster our support network and increase our impact.



KEY METRIC

Grow Individual Donations by 10%

### Commitment to Our Staff and Culture

We recognize that our strength lies in our people. Thus, we are committed to offering professional development opportunities and ensuring that our compensation reflects the dedication and expertise of our staff.



KEY METRIC

Decrease Turn-Over Rate of Part-Time Staff by 25%

### Empowering Our Community Through Innovative Programs

Our programmatic goals focus on delivering high-impact, professionalized services that cater to our community's diverse needs. From health and wellness initiatives designed to reduce disparities and improve outcomes to youth empowerment programs that develop future leaders, our efforts are calibrated to foster an environment where every individual can thrive.



KEY METRIC

Create a Robust Pipeline of Young Leaders in Teen LEAD

### Engagement and Advocacy: Amplifying Voices

We aim to elevate the community's voice in public discourse and decision-making. Our community engagement programs will focus on raising awareness of the significance of our facilities and the services we provide, while our advocacy efforts will empower residents to actively participate in shaping their futures.



KEY METRIC

Hold Bi-Annual Agenda Setting Meeting with Partners

# 11,554

Neighbor Visits to the  
Center Each Year

# \$2,157,000

Our Annual Budget

# 125

Families Served at the  
Family Center

# 1,362

Members of the Fitness  
Center



# ANNUAL BUDGET NEEDS



## FUNDING THE POWER & POTENTIAL OF OUR NEIGHBORS

Our neighbors don't always have the resources they need to live a safe, happy, and prosperous life. The Larimer and East Liberty residents are inspiring and should be uplifted. We believe in their power and potential. We open our doors every day to our neighbors to provide support, resources, and a bridge to better days. To execute these plans, our yearly budget requires increased funds as we scale and innovate.

	2024	2025	2026	2027
<b>TOTAL BUDGET</b>	\$2,157,000	\$2,372,700	\$2,609,700	\$2,870,967
KINGSLEY CULTURE & STAFF	\$404,000	\$444,400	\$488,840	\$537,724
INVESTING IN OUR YOUTH & TEENS	\$236,000	\$259,600	\$285,560	\$314,116
MAINTAINING A SAFE SPACE AND FACILITIES	\$165,000	\$181,500	\$199,650	\$219,615
HEALTH & WELLNESS	\$523,000	\$575,300	\$632,830	\$696,113
WORKFORCE AND DIGITAL INNOVATION	\$48,000	\$52,800	\$58,080	\$63,888
FAMILY CENTER	\$781,000	\$859,100	\$945,010	\$1,039,511



# BUILDING LOVE AND BUILDING COMMUNITY

## ***Today's Kingsley***

Every day, hundreds of children and adults enter and use our facilities. Every year, we serve more folks in our community than ever before. However, the wear and tear on our buildings has caught up with us. Our facilities are old and outdated—significant updates are needed.

## ***Tomorrow's Kingsley***

While updating the current building, we will also build a safe space for our neighbors to socialize. Communication opportunities are especially critical for seniors. Socializing provides opportunities for seniors to share their feelings, experiences, and concerns with others, fostering a sense of belonging and reducing feelings of loneliness and isolation. This flexible space can also become a heating and cooling center in the summer heat and the coldest, harshest days of winter.



## **THE TOP NEEDS THAT OUR STRATEGIC PLAN ADDRESSES:**

- Making needed updates to keep our building a safe and secure community space for the Larimer and East Liberty residents.
- Building a community living room for our neighbors to deepen their social connections.
- Using the new community living room as a neighborhood warming and cooling center.
- Taking our current programs to the next level that are aimed at engaging families, teens, and seniors.

**TOTAL BUILDING BUDGET NEED: \$8,000,000**



# YOU ARE OUR HEART AND ENGINE FOR CHANGE

Help our community reach its potential.

The Kingsley Association is building a network of caring people who want to give back to the Larimer/East Liberty community.

*Will you join us? Your gift will help children, youth, and people of all ages lead more active, prosperous, and connected lives.*

How to give:

- Make a Capital Campaign Commitment
- Pledge a Multi- Year or One-Time Gift
- A Bequest in Your Will
- Sponsor a Program, Event or Space



Connect Directly with our Team

**The Kingsley Association**

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# JOIN US ON THE JOURNEY TO UPLIFT LARIMER